



EYES RIGHT! for the Guardsman

Making a new history for the old guard

Taking over, and bring back to life a closed venue is never easy, but Chris at the team at the Guardsman have a vision. As an ex serving Welsh Guard, Chris wanted to celebrate his past and look to the future also with this exciting new venture in the heart of the Swansea Valley.

We helped him bring to life that vision and for inspiration we had the legendary Welsh Guards to turn too.

Taking that iconic look and colour scheme and giving it a 21st Century feel, yet, ensuring we embrace their proud heritage was massively important - and I hope you all agree that we have done just that.

We designed and built all the external signage (Sign Trays and Pub Hanging signs) as well as this unique 1m LED NEON to bring vibrancy and cheer to the bar.



Formed 1915 by order of King George V

As well as guarding the monarch and carrying out ceremonial duties, the Welsh Guards have served on active deployments with the British Army for over a century.

The best way to experience anything is to visit - so take a little drive in the Welsh countryside to Cwmgors and enjoy their hospitality and wide range of refreshing drinks.

Make a new history and visit the Guardsman @

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